



# ROOTED IN SHELBY

## Application for Membership

Shelby County Cooperative Extension Service  
1117 Frankfort Road, Shelbyville, KY 40065  
Phone 502-633-4593

*Rooted In Shelby is a promotional program for products raised or produced in Shelby County, Kentucky. Producers within Shelby County who are Kentucky Proud members qualify to be Rooted in Shelby. No membership fee is required but members are encouraged to promote the program. Logos are provided in electronic format. Signage is provided at cost.*

**Instructions: Please complete all information, including disclaimer and release statements.**

### Contact Information

Company/Farm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Physical Address (No PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Company / Farm Information

Kentucky Proud Number: \_\_\_\_\_

Describe Kentucky Proud Products, Raised or Produced in Shelby County: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Are you selling products to the general public?  Yes  No

Sales location(s) \_\_\_\_\_

Are you an Agritourism Venue?  Yes  No If yes, please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List any additional information you would like to have advertised (i.e. hours of operation, contact info, etc.)

\_\_\_\_\_

\_\_\_\_\_

## Disclaimer

I agree to release and hold harmless Shelby County Cooperative Extension, its successors and assigns, and its directors, officers, employees, volunteers and agents from all claims, demands, damages, losses, charges and causes of action arising or resulting from my participation in the Rooted In Shelby Program.

I have completed this application and read the guidelines for logo use. I agree to follow the guidelines when using the Rooted In Shelby logo, and I certify that the above information is correct and true to the best of my knowledge.

\_\_\_\_\_  
Signature & Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature & Title

\_\_\_\_\_  
Date

## Release to Publicize Information

The following contact information may be used in Shelby County Cooperative Extension's printed and electronic marketing materials which include the Rooted In Shelby web page.

***Company/Farm Name, Contact Name, Physical and Mailing Address, Phone, Email, Website and Product Category.***

By entering into the Rooted In Shelby Program, I understand that I am authorizing Shelby County Cooperative Extension to make public my business contact and product information for use to the general public, both in printed and electronic format. If I choose to opt out of this provision I must indicate so in writing to Shelby County Cooperative Extension.

\_\_\_\_\_  
Signature & Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature & Title

\_\_\_\_\_  
Date

**I wish the following information to be excluded from printed and electronic marketing (web) materials:**

- Contact Name
- Physical Address
- Mailing Address
- Phone
- Email
- Website (if any)

Company/Farm Name and product category will be listed for all members